

Summary of Skills & Qualifications

- 10 years of event management experience at tech startups, creative agencies, and entertainment businesses.
- Passionate about creating memorable experiences, that completely captivates and inspires the audience.
- Demonstrated ability to lead cross-functional teams, manage budgets, and oversee projects from concept to completion, ensuring timely delivery and alignment with team goals.
- Skilled in utilizing the latest trends and technology to enhance event quality and production efficiency.
- Experienced in designing customer service strategies to boost guests experiences and drive engagement.
- Expert in videography and photography.

Technical Skills

- Live Events
- Problem Solving
- Production Management
- Guest Experience Strategies
- Post Event Data Analysis
- Team Logistics coordination
- Videography
- Communication
- Customer Service

Work Experience

Operations - Events/Production

2024 – Present

Lincoln Center | New York, NY

- Developed detailed event production schedules and checklists, including equipment needs, crew assignments, and event production coordination.
- Conducted site inspections to assess venue capabilities and identify potential challenges.
- Ensure proper functionality of all technical equipment and troubleshoot issues during the event.
- Manage cueing for presentations, performances, and transitions.
- Logistics Management: Coordinate transportation and delivery of event materials and equipment to the venue.
- Manage crew schedules, including assigning roles and responsibilities to team members.
- Monitor event flow and make adjustments as needed to maintain the schedule.

Production Manager/ Art Director

2024 – Present

Halucinated Studios | New York, NY

- Developed, curated, and managed engaging content for various social media platforms (e.g., Youtube, Instagram, TikTok, LinkedIn) to increase brand awareness and engagement.
- Worked closely with the marketing team, graphic designers, and other departments to ensure brand consistency and support broader marketing campaigns.
- -Planned, produced, and executed video shoots at various events for clients such as Ray-Ban, Google, and Microsoft.
- Captured high-quality footage that highlights the energy, atmosphere, and unique aspects of each event.
- Worked closely with the marketing team, graphic designers, and other departments to ensure brand consistency and support broader marketing campaigns.
- Collaborated with event organizers, DJs, performers, and other team members to ensure comprehensive coverage of each event.
- Managed and maintained video equipment, ensuring it was in good working condition.
- Researched the latest trends and techniques in videography and video editing to continuously improve the quality of content.

Event/Production Manager

2023 – 2024

Dopl | New York, NY

- Oversaw the operation and maintenance of over 430 DSLR cameras integrated into five distinct 3D scanners, ensuring optimal performance and accuracy.
- Built complex 3D scanners, handled the upkeep of DSLR cameras, and operated 3D capture software.
- Led the setup, breakdown, cleaning, repair, and transportation of sophisticated equipment, maintaining seamless operational workflow and equipment integrity.
- Provided clear and effective direction to guests on executing accurate 3D scans, enhancing their experience, and ensuring high-quality outputs.
- Conducted thorough quality checks on 3D printed models, identifying and resolving any defects to maintain high standards of production quality.

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Production Manager/ Art Director

2022 – 2023

Proto Hologram | New York, NY

- Created Ultra-High-Definition hologram videos for brands such as Verizon, H&M, and Universal Music Group.
- Worked with designers, developers, and content creators to produce high-quality social media content; managing schedules, and coordinating workflows to ensure timely publication.
- Created and implemented the run of show for live event activations, including NY Fashion Week, the NBA Playoffs, and Christie's NYC, ensuring seamless execution.
- Oversaw the management of camera, lighting, and broadcast equipment for video shoots, including setup, breakdown, cleaning, repair, and transportation.
- Supervised high-profile clients, including Howie Mandel, Kenan Thompson, Logan Paul, and Christian Cowan, ensuring their needs were met and facilitating smooth production processes.

Producer/Art Director

Kidtagious Entertainment | New York, NY

2021-2021

- Led the organization, planning, and execution of video content.
- Managed resource allocation, tracked project progress, and regularly communicated updates to stakeholders to maintain alignment and transparency.
- Focused on expanding our social media presents and improving our brands visibility.
- Coordinated operation details, including client needs, equipment logistics, talent management.
- Addressed complex client issues and negotiated owed payments, resulting in a \$10k revenue increase.
- Partnered with an international art team in China using asynchronous tools like Slack, facilitating efficient cross-border communication and collaboration.

Production Coordinator / Art Director

2017 – 2020

451 Media | New York, NY

- Served as a writer, art director, and production coordinator for video games, TV shows, and comic books.
- Played a key role in developing the comic book series and PC video game "Drone Swarm".
 - Contributed as a writer for both the comic book and video game components of "Drone Swarm," which won the prestigious PAX EAST Writer's Choice Award in 2020 for its exceptional writing.
 - Directed the visual elements of the "Drone Swarm" comic book, ensuring a cohesive and engaging visual experience for readers and gamers alike.
 - Managed all communications with the game design team in Austria, ensuring alignment between game designers and the client, facilitating smooth project execution.
- Oversaw talent management for the TV and video games department, working with high-profile individuals such as Michael Bay, Keanu Reeves, Rob Cohen, and Oleg Purdi.

Art Director

2016-2016

Havas Worldwide | New York, NY

- Designed and executed compelling pitch decks for new clients, including high-profile companies such as Lysol, IBM Watson, and Liberty Mutual.
- Developed design templates and ensured that all brand art and language were cohesive with the executive team's vision, following creative briefs meticulously.
- Presented pitch decks to the executive team for review, effectively communicating design concepts and strategies.

Awards

[Pax East: Writer's Choice Award](#) (2020)

[ONE SHOW PENCIL: BRONZE](#) (2016)

Education & Training

Bachelor of Fine Arts: College for Creative Studies, Detroit, MI

Concentrations: Advertising Art Direction & Film